

Crown Forklift Part

Crown Forklift Parts - The Crown corporation was founded in 1945 by two brothers, Allen A. Dicke and the late Carl H. Dicke. Carl's son and Chairman Emeritus, James F. Dicke, joined the family business later on that same year. Presently, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company Head today, becoming the fourth generation of the Dicke descendants to uphold this position.

Now an internationally diversified corporation, Crown originally manufactured temperature controls for coal burning furnaces, servicing a small client base. The production of these control units took place in a former hardware store based in New Bremen, Ohio, where Crown's headquarters currently remain.

In 1949, responding to the public's rising appeal of the television, Crown moved into the manufacture of antenna rotators. This product was utilized to improve television reception and image quality. The company's successful move allowed them to become a leading producer of units until 2001. The company ceased production in October after a decline in the global need for television antenna rotators.

In the early 1950's Crown diversified into the manufacturing and restoration of electronic and mechanical parts for government and private market. Following a number of lucrative bids within a short period of time, the company had built a respectable business in this field.

Adaptability and achievement dominated Crown's capability to diversify once again. In 1957, production into the materials handling market started with forklift manufacturing. The company believed the market demanded a smaller line of top-quality quality lift trucks. Crown quickly produced an exceptional series of progressive equipment and swiftly evolved into the most rapidly evolving materials handling organization with its range of merchandise.

By 1966, Crown had ventured into the overseas materials handling marketplaces by opening up shop in Sydney, Australia. Sydney is now a regional headquarters for Crown for all Pacific Asian sales, advertising and marketing, and services. Crown remains an unwavering market leader these days, supported by exceptional service, solid sales and strong manufacturing operations.

In 1968, Crown established itself in the European marketplace by obtaining an Irish manufacturing plant from its parent company, Steinbock, who was a German firm. They began to manufacture Crowns' (PTH), hand pallet trucks. Later on that same year, Crown began their first London operation stationed close by Heathrow Airport. The sales and service operation of Crown's complete lift truck line was accessible in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through independent dealers.

Nowadays, Crown manufactures a vast fleet of electric forklifts. The company's vendor network, situated in key international markets, consists of both Crown-owned and independently-owned dealers. They are accountable for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which offer promotional sales and nationwide advertising support to all of their dealers and sales personnel. Crown sellers and sales personnel are trained in-house in many disciplines to guarantee the utmost reliability and service. The Munich office was launched in the 1980's and provides purchasing, marketing, engineering and design functions for India, Africa, the Middle East along with Europe. The diverse family of international sellers and Crown-owned dealers effectively operate in nearly 100 overseas city environments.

The 6 USA manufacturing locations for Crown include New Bremen, Ohio; New Knoxville, Ohio; Fort Loramie, Ohio; Celina, Ohio; Kinston, North Carolina; and Greencastle, Indiana. Crown proudly manufactures globally, building lift trucks in Sydney, Australia ever since 1966, Queretaro, Mexico since 1973, Roding, Germany since 1986 and Suzhou, China since 2006. Crown also owns branch sales and service center operations in more than 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Crown has earned a profitable status as a consistent, trustworthy and progressive company by fulfilled customers worldwide. The company has earned over 50 distinguished design awards and the Crown products continue to attain recognition for top design brilliance and modernization. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling specialists. Today, this design has gained common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with multiple comfort options to lean, sit or stand, along with its unequaled productivity capacity.